

Blog Writing Guide

for www.brightcopperkettles.co.uk



We're really looking forward to sharing your story with our readership.

Here's what we need from you.

email your copy to **info@brightcopperkettles.co.uk**

with BLOG in the subject line.

Name _____

Date _____

Job title _____

You will need a great title which tells us what the main subject of the blog is.
We need 300 - 800 words in total

Photographs - please include as jpeg or PNG attachment

- head and shoulders shot of you.
- head and shoulders shot and/or team shot of anyone else involved in story
- individual and/or group shots of residents if possible
- permissions must be gained before passing any images to us.

Links

- company website
- fundraising page if appropriate for the story

We would also appreciate any social media links to help us share your story with you when it is published.

Sign the bottom of this sheet and send it to us with your blog.

Receipt of this signed form will act as confirmation that you have all permissions necessary to publish your story and images